

# THE WHOLE *Picture*

Tastemaker and trendsetter Jennifer Wilkinson brings her holistic vision to Studio 3125.

By Taylor Transtrum

Driven by an obsession with the beauty of simplicity, Jennifer Wilkinson, owner and co-founder of Studio 3125, is making waves in the world of interior design. The spacious 15,000-square-foot showroom, located in Tempe's Eaton Industrial Park, is home to a carefully curated selection of luxury home decor from around the world. Featured brands include Flexform, Paola Lenti, Living Divani, Porro, Moroso, Cattellani & Smith, Listone Giordano, Grassi Pietre and more. Although grand in size, the showroom is as holistic as the brands themselves.

"My concept lies in the fusion of a furniture and surfaces showroom, offering an assortment of modern and contemporary flavors and styles," Wilkinson says.

Of course, a showroom this meticulously crafted didn't happen overnight. Wilkinson has been creating relationships with prominent international designers and perfecting her eye for detail for the past decade.

"I am constantly on the lookout for the best in interior decor and design from around the world: seeking architectural complements, products and accessories that express real quality in terms of appearance, performance and durability," she says. "We are an evolving platform for design and architecture, and are constantly looking for products that inspire our souls and our design philosophy."

One of Wilkinson's most recent buying trips—attending Milan Design Week 2018—proved to be a perfect source of that inspiration.

"The glory of Milan is partially thanks to its over-the-top nature," she reflects.

It was during this trip that one of Wilkinson's favorite designers, Paola Lenti, presented her latest indoor and outdoor collection—now carried at Studio 3125—in a "fascinating and under-the-radar industrial location at via Orobica 15."

"Paola Lenti created an array of various environments within the old factory space, all standing out as if they were theatrical scenarios," she says. "It was easy to get lost in the large furnished spaces; amazed and enchanted by so much beauty."

In the future, Wilkinson plans on plenty more traveling, brand partnerships and the potential of a new pop-up location—symbiotically evolving while staying true to her vision. 3125 S. 52nd St., Tempe, studio3125.com



PHOTO BY COLE HODGSON

Lido is a collection of innovative outdoor furniture composed of a chair, armchair, sunbed and table. The bearing structures are made of varnished stainless steel in a gloss white color. The seat areas, the backrests and the parts composing the sunbed are made of Diade—the new Paola Lenti signature molded plastic material, which is recyclable and available in several colors. All pieces in the collection are stackable and the sunbed is provided with wheels and an adjustable backrest. Price upon request, by Francesco Roto



Ebanyis is created by joining big square modules in the same dimension. The elements of Ebanyis are produced with a thermoformed material and are covered by a thin yet resistant layer of wood, which is inlaid and finished in Mano Opaca by hand, a transparent oil-based varnishing, which let the wood's natural veins show through. Ebanyis modules can be mounted on the wall to become an original boiserie. Price upon request, by Paola Lenti and Listone Giordano, at Studio 3125

## Room by ROOM

Buyer, owner and co-founder Jennifer Wilkinson shares her favorite pieces, all available at Studio 3125.



Slim, elegant and casual, the new Sale daybed is perfect for relaxing in any indoor and outdoor space, with a sophisticated presence in a garden, by the pool or in a spa. Price upon request, by David Lopez Quincoces, at Studio 3125



The seating consists of a stainless steel structure, handwoven with a flat one- or two-color braid in rope yarn. The upholstery cover is removable and available in the outdoor fabrics in the collection. The series includes a wide armchair, swiveling on its own axis; and a suspended seat, provided with multiwire cables in stainless steel. Orbitry, price upon request, by Victor Carrasco



Playing once again with materials and weaving patterns and textures, Paola Lenti introduces Basis and Aston, new fabrics for interiors with bright and refined colors, designed to cover the seating offered in the collection. Aston, price upon request, by CRS Paola Lenti